

**SAP® BusinessObjects™ SOLUTIONS FOR ORACLE
ENVIRONMENTS**
BUSINESS INTELLIGENCE FOR ORACLE APPLICATIONS AND
TECHNOLOGY

SAP BUSINESSOBJECTS SOLUTIONS For Oracle Environments

Your organization may depend on Oracle technology and enterprise applications to help run your business. Your marketing department may run on Siebel, while finance uses Oracle e-Business Suite Financials, and HR uses PeopleSoft – all utilizing the Oracle database and application server. With so many different data sources, platforms, and legacy systems, how can you give business users the information they need to make decisions without costing your organization extensive time and resources – all the while leveraging your investment in Oracle? Discover what SAP® BusinessObjects™ software and the power of business intelligence can do for your Oracle solutions today.

Make Better Decisions Today

At SAP, we offer the products and solutions to further extend the value of your Oracle investment – providing the insight you need to better track, understand, and manage your business, while improving enterprise performance. SAP is an Oracle Certified Partner.

SAP BusinessObjects business intelligence (BI) solutions give you a single common platform for bringing together data from Oracle databases, data warehouses, Oracle OLAP, and Oracle applications, as well as non-Oracle databases and applications. This diverse data is then transformed into useful, trusted information, which you can access via operational and ad hoc reporting, query and analysis, dashboards, and scorecards. You can distribute the resulting BI information across your organization in a variety of different ways, including through the desktop, Web browser, corporate portal, wireless mobile devices, and more.

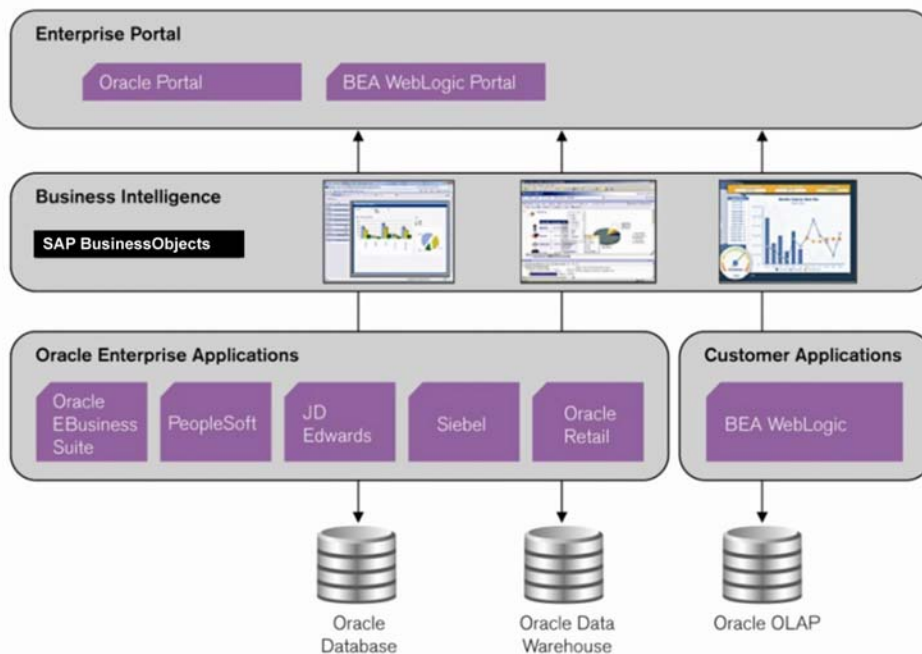


Figure 1: SAP BusinessObjects Solutions Work in an Oracle Environment

Whether your information is stored in Oracle databases, Oracle OLAP multidimensional cubes, PeopleSoft, JD Edwards, Siebel, or Oracle E-Business Suite applications, SAP BusinessObjects software provides:

- Secure access to structured or unstructured information across your organization
- A standard, integrated platform for BI across the organization
- Innovative end-user capabilities to meet all Oracle user needs

Take Advantage of Your Current SAP BusinessObjects Investments

SAP BusinessObjects technology is integrated, bundled, and shipped with many Oracle products and applications (see Table 1). If you are an Oracle customer, chances are you already use SAP BusinessObjects software. Now you can leverage that investment and product knowledge, and extend more industry-leading BI capabilities to more users and more data sources in your organization. The SAP BusinessObjects technology that comes bundled with your Oracle applications is built on top of the SAP BusinessObjects Enterprise information infrastructure – allowing you to expand BI functionality quickly without spending too much time and resources on training, administration, or deployment.

We can help you achieve that single integrated view of your data faster by providing prebuilt content, integration kits, and packages that are specifically designed to work with your Oracle applications and data. Together, these SAP BusinessObjects solutions enable Oracle customers to reduce deployment time from months to a matter of weeks, enabling organizations to realize a faster return from their BI projects.

ORACLE APPLICATION	SAP BUSINESSOBJECTS TECHNOLOGY INSIDE
PeopleSoft	SAP BusinessObjects XI software and over 600 Crystal Reports® documents are embedded in PeopleSoft. License is restricted to use with PeopleSoft data.
PeopleSoft EPM	Prebuilt SAP BusinessObjects integration and content ships with PeopleSoft EPM.
JD Edwards EnterpriseOne	SAP BusinessObjects XI and Crystal Reports are embedded in JD Edwards EnterpriseOne.
JD Edwards World	SAP BusinessObjects XI and Crystal Reports are embedded in JD Edwards World.
Oracle Retail (Retek)	SAP BusinessObjects XI and Crystal Reports bundle is available for Oracle Retail Store Inventory Management.
Oracle Governance Risk and Compliance Application Suite (LogicalApps)	SAP BusinessObjects XI and SAP BusinessObjects Web Intelligence® software is embedded in Oracle LogicalApps ACTIVE governance solution.
Oracle LODESTAR (Utilities)	SAP BusinessObjects XI and Crystal Reports are embedded in LODESTAR utilities software.
Oracle Utilities Customer Care and Billing and Enterprise Taxation Management (SPL WorldGroup)	SAP BusinessObjects XI and Crystal Reports are embedded in Oracle Utilities Customer Care and Billing (formerly SPL Customer Care and Billing)
Oracle Communications Billing and Revenue Management (Portal Software)	SAP BusinessObjects XI and Crystal Reports are embedded in Oracle's Communications Billing and Revenue Management (formerly Portal Software).
Oracle Database	SAP BusinessObjects Text Analysis software is embedded in the search functionality in Oracle Database.

Table 1. Oracle Applications Powered by SAP BusinessObjects Solutions

Access Diverse Information

Direct Business Intelligence Connectivity for Oracle Applications

SAP BusinessObjects Integration software provides single sign-on, authentication, and security between SAP BusinessObjects Enterprise and Oracle applications. A native driver honors existing security access to Oracle application data, enabling you to consolidate and transform vast amounts of Oracle data into rich, visual, interactive operational reports while helping to ensure data security and compliance.

SAP BusinessObjects Integration software provides a consistent user experience between SAP BusinessObjects Enterprise and your Oracle applications. The offering is available for PeopleSoft Enterprise, JD Edwards EnterpriseOne, Siebel, and Oracle E-Business Suite.

Data Integration and Data Quality for Oracle

We provide the technology, tools, and packaged applications you need to rapidly and successfully integrate data from Oracle applications with other systems. At the same time, our software enhances the quality of your data to ensure cleanliness, accuracy, and reliability. SAP BusinessObjects Data Quality Management software for Oracle's Siebel Customer Relationship Management (Siebel CRM), Oracle's Siebel Universal Customer Master (Siebel UCM), and Oracle E-Business Suite offer data cleansing capabilities that are directly integrated – giving you a powerful method for cleansing, enhancing, and matching data to create a single customer view, so you can have confidence in your data and the decisions you make based on it.

Once data quality is in place, our data integration software can help to bring together the cleansed data from the various applications and databases. SAP BusinessObjects technology, tools, and packaged applications help you to rapidly and successfully integrate data from the Oracle family of enterprise applications with other systems. Offering real-time and batch data integration, SAP BusinessObjects Data Integrator software helps to simplify and speed data movement and data sharing across the enterprise. SAP BusinessObjects Data Integrator helps your organization to easily explore, extract, transform, and deliver data anywhere, at any frequency. The software helps ensure the integrity of your data, maximize developer productivity, and accelerate data integration performance for all operational and analytic initiatives.

Accelerated Deployment of Analytics for Oracle Applications

Accelerate the deployment of analytics with our prebuilt data marts, using preconfigured metadata (SAP BusinessObjects universes), sample analytics and reports, and built-in best practices for data integration in an Oracle environment. SAP BusinessObjects Rapid Marts[®] packages, an add-on to SAP BusinessObjects Data Integrator, enable your organization to quickly build application-specific data marts and gain immediate insight into business operations without waiting for a long data warehouse deployment or placing a heavy burden on your IT staff. We designed each package to address the analytic needs of a specific application area, including general ledger, sales, and HR. SAP BusinessObjects Rapid Marts packages are available for PeopleSoft, Oracle E-Business Suite, and Siebel.

Portal Integration

Bring SAP BusinessObjects reports, analytics, and dashboards into your Oracle or BEA portal. Take advantage of the SAP BusinessObjects portal integration kit, which provides support for single sign-on by integrating Netegrity Siteminder with the SAP BusinessObjects XI platform. Our integration software enables development of interoperable portlets to access Crystal Reports, SAP BusinessObjects Web Intelligence[®] software, SAP BusinessObjects OLAP Intelligence[™] XI, performance management analytics, and Microsoft Office documents within an Oracle or BEA portal.

OLAP Connectivity

Through the SAP BusinessObjects semantic layer (universe), Oracle customers can use our query, reporting, and analysis offerings to access and exploit Oracle OLAP. The business trend toward more sophisticated and collaborative

planning and analysis, and the need to distribute these applications broadly within and outside the organization, accentuates the necessity for both an enterprise BI platform and BI applications. Using our query, reporting, and analysis software with Oracle OLAP provides an ideal combination of relational and multidimensional analysis in a single, integrated environment, allowing you to maximize the potential of both BI solutions.

Simplify BI with a Flexible, Integrated Platform

SAP BusinessObjects XI 3.1 software breaks the barriers of traditional BI to ensure that every person connected within an organization has trusted, immediate access to the business information they need to do their jobs, just as easily as they have access to e-mail or the Internet. SAP BusinessObjects provides a full spectrum of BI capabilities – ranging from reporting, query and analysis, and dashboards and visualization, to intuitive discovery and advanced predictive analytics capabilities.

SAP BusinessObjects software for Oracle environments includes our integration kits, data quality management solutions, and SAP BusinessObjects Rapid Marts packages – all built on top of the SAP BusinessObjects XI platform. SAP BusinessObjects Enterprise software empowers the management and secure deployment of all your reporting, query and analysis, dashboards and visualizations on a scalable and open service-oriented architecture. Regardless of which applications your organization relies on, our products help bring the data together, and simplify BI for IT and business users. Putting information in the hands of your end-users sooner rather than later encourages them to make better business decisions, which positively affects the bottom line.

Empower End Users with Innovation and Insight

SAP BusinessObjects software is a leading suite of integrated BI products. Our offerings unlock the data stored in all of your operational and enterprise applications, delivering information to a variety of user interfaces, including reports, dashboards, Microsoft Office documents, and portals. Our award-winning reporting tools deliver meaningful information to internal and external users, and our query and analysis tools enable your end users to interact with business information – all without needing to consult with IT or write SQL statements. With SAP BusinessObjects BI solutions, business users and IT users alike are positioned to gain new insights to data.

Why Wait? Take the Next Step Today

You can't afford to wait to make better business decisions – so don't wait to unlock the information stored in your Oracle family of applications and databases. Find out what our BI solutions can do for your users and your business today.

Quick Facts

Summary

With SAP® BusinessObjects™ business intelligence (BI) solutions, SAP further extends the value of your Oracle investment – providing the insight you need to better track, understand, and manage your business, while improving enterprise performance.

Business Challenges

- Track, understand, and manage the business
- Integrate disparate data
- Make faster, better decisions

Key Features

- **Integrated applications** – Gain new insights with integrated views of data
- **Portal integration** – Bring SAP BusinessObjects reports, analytics, and dashboards into your Oracle or BEA portal
- **Prebuilt content** – Reduce deployment time, leverage best practices, and gain immediate insight into business operations
- **OLAP connectivity** – Use our query, reporting, and analysis offerings to access and exploit Oracle OLAP
- **Single sign-on, authentication, and security** – Help to ensure data security and compliance.

Business Benefits

- **Transform your Oracle data** – Leverage rich, visual, interactive operational reports
- **Empower end users** – Interact with business data and gain new insights for better decision making
- **Access all information** – Bring together all the information you need for confident decision-making
- **Align all people** – Get alignment across people, teams, and your business ecosystem
- **Deliver one platform** – Leverage a single, integrated platform for meeting your BI and information management needs

For More Information

To learn more about SAP BusinessObjects business intelligence and information management solutions from SAP, visit our Web site at www.sap.com/sapbusinessobjects.

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